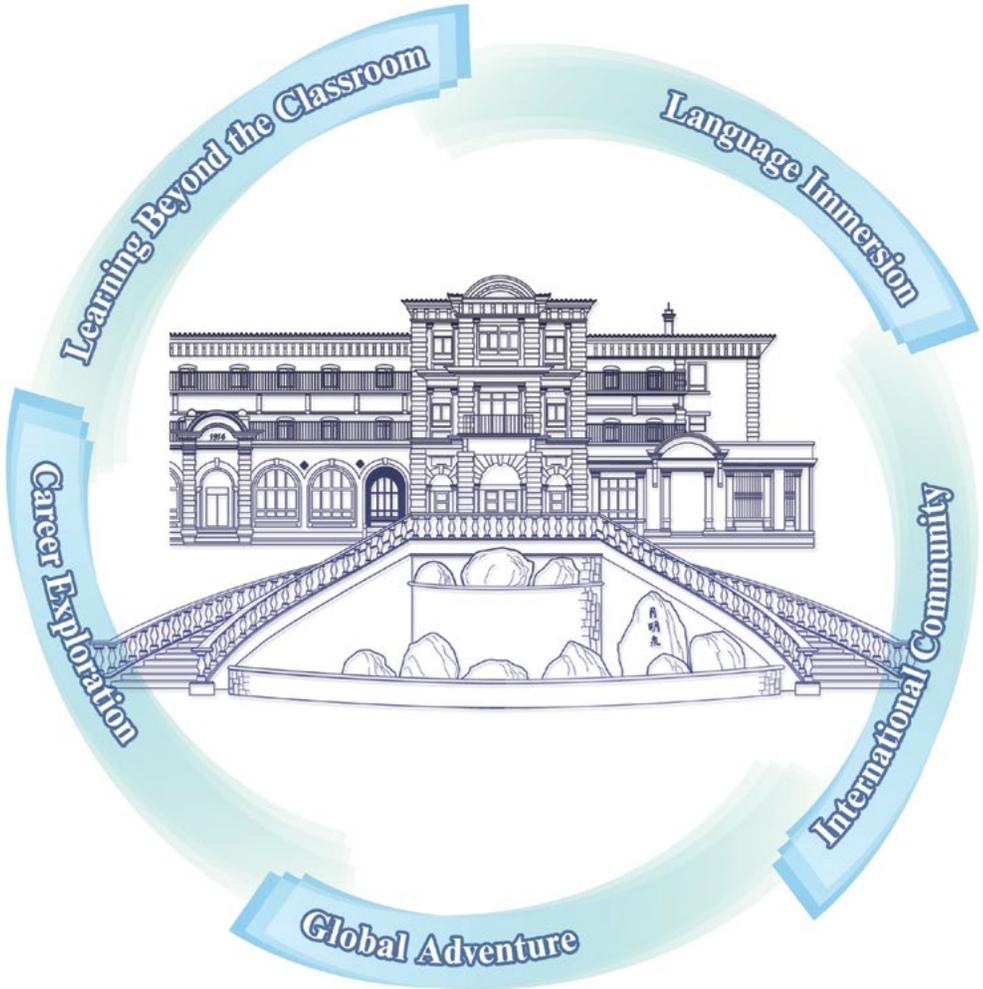




THE UNIVERSITY OF HONG KONG

# HKU Summer Institute 2016

Connecting Asia and the World



Top University in Asia



Welcome to  
**HKU**  
Summer  
Institute

There are a variety of courses and programmes for university students to enjoy apart from academic studies, students can gain internship experiences, personal and professional network, and exciting exposure to the vibrant city life.

# Summer at HKU

## Connecting Asia and the World

| Learning Beyond the Classroom |

| Career Exploration |

| Global Adventure |

| International Community |

| Language Immersion |

Programme Types	Calendar	Duration	Programme Fee
Multi Location Programmes	Varied	2 - 7 weeks	Varied
Campus Based Programmes	Session A (early June - early July)	2 - 3 weeks	HKD 11,000-15,600 (6 credits)
	Session B (early July - August)	2 - 4 weeks	HKD 7,000 - 16,500 (non credit bearing)
	Session C (early June - August)	2 - 8 weeks	HKD 7,000 - 16,500 (non credit bearing)

\* with slight variation of individual programme

HKU Summer Institute aims to bring learning outside of four walls and to provide initiatives for students to explore the world. Each programme is designed to be special in its own way. Furthermore, Social and Cultural Activities are embedded in the courses to enrich students' summer and educational experience. Make new friends, experience Hong Kong's diverse culture crossovers and step up to the challenges that one may not have elsewhere!

# Programme Offerings

## Multi-location

Management and Entrepreneurship Summer Programme - <i>HK / Cambridge</i>	
Advanced British History and Culture Summer Programme - <i>HK / Oxford</i>	
Experiencing Creative Industries in East Asia - <i>HK / Japan</i>	
Learn, Live and Intern in China (LLIC) Programme - <i>HK / Shanghai</i>	
Experiencing Creative Industries in Asia (ECIA) Internship Programme - <i>HK / Asia</i>	
Diversity • Vitality--Ethnic Cultures of Yunnan Tea and Horse Caravan Road - <i>HK / Yunnan</i> (多元族群 • 生生不息—茶馬古道雲南行)	
Asia as the Global Future - <i>HK / Beijing / Seoul</i>	12 Credits
Development Projects - <i>HK / Macau / China</i>	6 Credits
Development Case Studies - <i>HK / Macau / China</i>	6 Credits
English Language and Culture Summer Programme - <i>HK / Oxford</i>	6 Credits
International Summer Programme in Architecture: Cities in Asia - <i>Shanghai / Seoul</i>	9 Credits

## Architecture Landscape & Development

Career Discovery in Landscape Architecture	
Career Discovery in Architecture	

## Business & Management

Introductory Microeconomics	6 Credits
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## Creative Industries

Introduction to Global Creative Industries	6 Credits
Creative Industries in Practice: Labor, Organization and Management	6 Credits
Commercializing Creativity: A Cultural Critique	6 Credits
Cultural Policy: A Complex Marriage of Business, Politics and Culture	6 Credits

## Globalisation & Regional Studies

Global & Cultural Studies	
Globalization and Asia	6 Credits
Political Economy of Global Asia	6 Credits
Common Core Experience @ HKU	6 Credits

## Language

Chinese as a Foreign Language I	6 Credits
Chinese as a Foreign Language II	6 Credits
Cantonese as Foreign Language I	6 Credits
The Fundamentals of Chinese Characters	6 Credits
English Discussion Skills: Critical Discussions on China	6 Credits
English for Effective Communication in Business and Social Contexts	3 Credits
Linguistics: The Understanding of Language	6 Credits

## Science & Technology

Mathematical Laboratory and Modeling	6 Credits
Fundamental Concepts of Mathematics	6 Credits
Linear Algebra I	6 Credits
Laboratory Exchange for Undergraduate and Research Postgraduate Students	

# Programme Highlights

## Management and Entrepreneurship Summer Programme



*July 4 – July 30, 2016*

- Week 1 – 2 (July 4 – 16) The University of Hong Kong
  - Week 3 – 4 (July 17 – 30) University of Cambridge
- Programme Fee: HKD 59,000

### Multi-location: Hong Kong & Cambridge

In collaboration with the University of Cambridge's Centre for Entrepreneurial Learning at Cambridge Judge Business School, this programme will take place in both Hong Kong and United Kingdom to offer you a cross-culture learning experience about globalisation and business management.

- Enjoy a cross-cultural learning experience at HKU (2 weeks) and University of Cambridge (2 weeks)
- Learn about globalisation and its impact on financial management, marketing and corporate governance
- Gain awareness of entrepreneurship and creative thinking through case studies and site visits

## English Language and Culture Summer Programme

*July 11 – August 19, 2016*

- Week 1 – 3 (July 11 – August 1) The University of Hong Kong
  - Week 4 – 6 (August 2 – 19) Hertford College, University of Oxford
- Programme Fee: HKD 59,000

### Multi-location: Hong Kong & Oxford

In collaboration with Hertford College, the University of Oxford, this programme consists of two components. The first component provides you with the opportunity to enhance your English language competency while experiencing the unique multicultural environment of the University of Hong Kong. The second component is taught at the University of Oxford. Here, you are given the opportunity to demonstrate hands-on practice in the UK.

- Practise effective communication skills through business stimulations and real-life scenarios
- Build confidence for English interactions and presentations in the workplace
- Refine your academic writing and public speaking skills through exposure to British culture
- Enjoy the multicultural environment of the University of Hong Kong (3 weeks) and the impeccable collegiate culture of the University of Oxford (2.5 weeks)

## Asia as the Global Future (12 credits)

June 19 – July 17, 2016

- Week 1 – 2 (June 19 – July 2) The University of Hong Kong, Hong Kong
  - Week 3 (July 3 – 10) Peking University, China
  - Week 4 (July 11 – 17) Korea University, South Korea
- Programme Fee: USD5,500 (Early Bird\* / HKU Alumni Discount: USD500)

\* Students who submit completed application before February 15, 2016

**Multi-location: Hong Kong, Beijing & Korea**

This programme will take place in the 3 major cities in Asia – Hong Kong, Beijing and Seoul. Participants will explore the changes in society, culture, economics, politics and international relations in the dynamic East Asian region.

- Using an interactive mix of lectures, discussion forums and field visits, this programme encourages participants to immerse themselves in the exciting challenges faced by the contemporary Asia, including politics, human rights, popular culture, and business and economic development.
- Experience an engaging, experiential platform to compare different contemporary Asian societies through study tours in Beijing and Seoul.



## Global and Cultural Studies (For non-native English speakers)

July 4 – 22, 2016

Programme Fee: HKD 9,000

This programme is designed for students who wish to broaden their intellectual horizon by acquiring a better understanding of major world trends and issues. The programme's focus of inquiry is Globalisation and to provide insight to its promises, problems and challenges, especially in the contexts of cultural interactions and transformation and the regeneration of Asia in the 21st century.

- Deepen understanding about the changing contexts and issues of Globalisation with special reference to the rise of Asia and China
- Investigate on the issues of corporate governance, business ethics and cross-cultural management in a globalising world
- Enhance English presentation and writing skills in different forms.



## Experiencing Creative Industries in Asia (ECIA) Internship Programme

June 26 – August 15, 2016

Programme fee: HKD 28,000

**Multi-location: Hong Kong & Asia**

The Experiencing Creative Industries in Asia (ECIA) programme consists of a 1-week seminar series at the University of Hong Kong, followed by a 6-week internship programme in Asia. The seminar series is to deliver an overview of the corporate world and personnel systems in Hong Kong & China; while the programme will provide a cultural experience and enable students to develop their personal and professional network in Asia.

- Earn career experience through internship placement in any of the partner companies in **Beijing, Shanghai, Kuala Lumpur, Macau, Zhuhai or GuangZhou**
- Get a taste of what it is like working in a field outside of one's major
- Experience the unique working culture of China



## Diversity • Vitality

— Ethnic Cultures of Yunnan Tea and Horse Caravan Road

(多元族群 • 生生不息 — 茶馬古道雲南行)

July 4 – 17, 2016

Programme Fee: HKD 13,500

**Multi-location: Hong Kong & Yunnan**

As a collaboration of The University of Hong Kong and Yunnan University, various lectures are arranged by prominent scholars in the related fields in the field. Explore topics that spans from the “diversity of ethnic minorities in Yunnan Province” to the “history of the ‘Tea and Horse Caravan Road’ (茶馬古道). This Programme aims to provide students with a chance learn in the field and compare what they've learned from books to what they're experiencing first hand.

Examples of site visit attractions:

- Yunnan Ethnic Village (雲南民族村)
- The Ancient Cities of Dali and Lijiang (大理、麗江古城)
- Shaxi, Jianchuan (劍川沙溪)
- Shi Bao Mountain (石寶山)
- Shi Long Village (石龍村白族)
- Jade Dragon Snow Mountain (玉龍雪山)

## English Enhancement Programmes (3-6 credits)

July 11 – 29, 2016

Programme Fee: HKD 5,500 / HKD 11,000

Learning English is not just about vocabulary and grammar, but also about adapting our language skills to different contexts. Work on your academic English skills with HKU Summer Institute! Our English enhancement programmes offers courses with a variety of interesting approaches: from art appreciation to social and business communication. Have fun making your English speaking and writing more effective this summer!

- Academic English Proficiency: Engaging with Visual Art (ARTS1002)
- English Discussion Skills: Critical Discussions on China (ARTS1008)
- English for Effective Communication in Business and Social Contexts (ARTS1010)
- Linguistics: The Understanding of Language (ARTS1011)

## Mandarin and Cantonese Language Programmes (6 credits)

June 13 – 30, 2016 / July 4 – 29, 2016

Programme Fee: HKD 11,000 each



Put yourself to the test by learning one of the most fascinating languages in the world. HKU Summer Institute offers a range of Chinese language programmes, suitable for different levels of learners, from complete beginners to more advanced practitioners. Both Mandarin and Cantonese courses are available.

The programmes are:

- Chinese as a Foreign Language I (CHIN9501)
- Chinese as a Foreign Language II (CHIN9502)
- Cantonese as a Foreign Language I (CHIN9511)
- The Fundamentals of Chinese Characters (CHIN9521)

## Global Creative Industries (6 credits)

June 13 – 30, 2016 / July 4 – 22, 2016

Programme Fee: HKD 11,000 each

If you are inspired by creative and innovative ideas and are thinking of a career in the creative industries, then these are the courses for you. Major topics covered include the production and consumption of cultural goods, the global emerging market in the creative industries, and the impact of cultural policy. Don't miss this opportunity to gain an insight into this fascinating and fast-developing sector of the economy!

- Introduction to Global Creative Industries (GCIN1001)
- Creative Industries in Practice: Labour, Organisation and Management (GCIN2001)
- Commercialising Creativity: A Cultural Critique (GCIN2002)
- Cultural Policy: A Complex Marriage of Business, Politics and Culture (GCIN2003)

# About Programmes

### Programme Dates

Please check our website for the programme dates. Applicants may enrol in more than one programmes so long as it fits the schedule consecutive programmes and simultaneous programmes for half-day programmes.

### Credit Transfer

Many of the courses are credit-bearing, meaning that you can earn HKU credits (3, 6, 9 or 12) upon completion.

Course outline of credit bearing programmes are provided on our website, please check with your home institution concerning the credit transfer arrangement.

### Entrance Requirements

All undergraduate students are welcomed. Some programmes may require prior skills or knowledge. Please check our website for more information.

### Application

Apply now: [www.hku.hk/summer](http://www.hku.hk/summer)

Application fee (non-refundable): HKD 350 for credit bearing programmes  
HKD 100 for non-credit bearing programmes

Application period: December 2015 - March 2016

### Accommodation

Housing applications will begin once you receive the programme admission offer. Since accommodation at HKU is competitive, please apply as early as possible to secure your housing.

Residential Package:  
per week (6 nights)

HKD 2,000

*\*Social & cultural activities included*

# Residential Package

Take a minute and look at the newest HKU hall accommodation. Every floor is equipped with a communal pantry with everything you'll need: microwaves, ovens, refrigerators and even a television. You'll be making great new friends from all over the world during your stay in The University of Hong Kong. Maximise the time you can spend with them in the pantry over the night! Trust me it'll be worth it.



## High Table Dinner ▲

A tradition that persisted through HKU's ever changing school life.



## Big Bus Tour ▲

Cruise the busy streets of Hong Kong on a Big Bus and experience the busy streets in a new fashion.



## Hike to the Peak ▲

Take a relaxing hike from HKU to the famous Victoria Peak. Proceed to take the tram down and experience standing on a 45 degree!

# Social & Cultural Activities

Ever wondered what do Hong Kongers do in holidays? Consider Social Activities as the way for you to experience what it's like to be a local Hong Konger. A classroom is not conjured by four walls, yet wherever you learn, a classroom it is. There's no better way to levitate your new gained friendship by going through new experiences! Planned activities are as listed below:



## Ocean Park ▲

The best theme park in Hong Kong. Rollercoasters, Penguins, Sharks, you name it!



## HKU Campus Tour ▲

Guided by a student ambassador, take a tour around HKU and learn your way around (most importantly, where the food is at!)

HKU Campus is just  
**7** minutes away from  
 Hong Kong's  
 Central Business District



Hong Kong Island



# HKU

## SUMMER INSTITUTE



Website: [www.hku.hk/summer](http://www.hku.hk/summer)

Email: [ugsummer@hku.hk](mailto:ugsummer@hku.hk)

Twitter: [@hkusummer](https://twitter.com/hkusummer)

Instagram: [hkusummer](https://www.instagram.com/hkusummer)

Facebook: [hkusummerprogramme](https://www.facebook.com/hkusummerprogramme)

Weibo: 香港大学暑期课程